

SENIOR PROFESSIONALS / ENTREPRENEURS

# Experience-to-Content Prompts

Turn decisions, outcomes and hard-earned lessons into useful ideas.

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- What decision did I make recently, and what trade-off did it reveal?
  - What do people repeatedly ask me for help with?
  - What mistake changed how I now work?
  - Which outcome am I proud of, and what process produced it?
  - What belief about my field has experience caused me to reconsider?
  - Which framework do I use so often that I forget others may find it useful?
  - What customer, colleague or mentor taught me something worth passing on?

Choose one. Write for one person. End with one useful takeaway.

